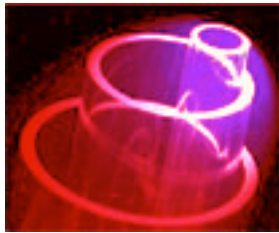


LEADING COMPANY WITH HIGH QUALITY PROFILE

Gevacril® started its activities in 1972 by manufacturing cast acrylic tubes.

The growing of the group and the internationalising process follow up incessantly and soon emerged the need of a market and quality oriented management.



Standardization of the manufacturing process and diversification of the products lead **Gevacril®** to build up one of the most complete range of acrylic and polycarbonate semi finished products

and to open a commercial subsidiary in Germany.

Today **Gevacril®** is a consolidated global player with distributors and agents spread over five continents and more than forty countries and exporting more than 75% of the sales. The actual range includes 15 product families such as extruded acrylic tubes, extruded acrylic satin tubes, polycarbonate tubes, cast acrylic tubes, extruded acrylic rods, air bubble rods, half round rods, bars, triangle bars, cast rods and bars, acrylic accessories and the innovative cast continued® tubes – more than a thousand items produced and stocked.

The annual quantities manufactured exceed a thousand tons of material and allows the dynamic italian company to focus on quality and product qualification. Currently preparing the ISO 9001, **Gevacril®** sets its issues on high quality, service and competitiveness:

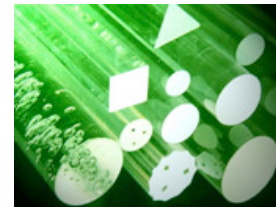
- **High quality.** The observance of the quality standards and of the technical specifications is a *fundamental issue* for **Gevacril®** which created already more than twenty years ago a Quality Control System in order to respect the severe standards of the German area markets, extending it soon to all other countries. All items are today manufactured in compliance with the European Community Directives and the FDA Regulation.

- **Service.** Punctual deliveries, customer care and the shortening of the so called time-to-market (which in some cases corresponds to a real just in time) are the usual service standards granted from an excellent sales department.

- **Competitiveness.** The realisation of economies of scale, the automation of the manufacturing process and the systematic planning of efficiency plans allowed **Gevacril®** to control the constant growing of the production costs and to position its products on the market with high quality items and very competitive prices.

“Our customers – comments one of the CEO, Valerio Cattaneo – ask us to be a global supplier able to integrate in the supply chain not only with constant high quality / high competitive prices but also with an excellent service and flexibility. A distributor has to count on a reliable supplier in order to optimise its sales, that’s why we focus on quality standards, service and competence: this is the only way to strive a long-term business relationship.”

These guiding issues allow **Gevacril®** to grow step by step maintaining the high quality standards and complying with the plastic industry needs. The constant investments in research and development of *tailor-made* products and the *fidelitisation* of the customer – supplier relationship makes **Gevacril®** a high performance global supplier.



Paolo Cattaneo, CEO
September 2004